



## Sales and Marketing Department

### **Job Description**

Job Title: Sales Executive DACH (Western Europe)

Place of Work: Sales and Marketing Department

General Purpose of Job: Increase the product awareness of Sani

Resort and Ikos Resorts in the German speaking markets (and French-speaking countries when applicable) while establishing and maintaining sales strategies that meet the company's

targets..

**Responsible to:** Senior Sales and Marketing Manager

Western Europe

Responsible for: -

#### Main duties:

- 1. Representation of both Sani& Ikos Resorts hotel portfolio in the German speaking markets (and the French speaking markets if applicable)
- 2. Maintaining and developing relationships with new and existing partners in person and via telephone calls and emails.
- 3. Responding to incoming email and phone enquiries.
- 4. Acting as a contact between the company and its existing partners.
- 5. Site inspections of the properties with new or existing partners
- 6. Organizing familiarization trips for the new or existing partners
- 7. Office administration.
- 8. Weekly reporting to Sales Manager D,A,CH
- 9. Loading and filing in the intranet.
- 10. Updating the intranet.
- 11. Responsible for sending SPO's to existing partners.
- 12. Contracting with B2B partners
- 13. Brochure and text correction.
- 14. Web site and text corrections.
- 15. Internal handling of invoices from the partners.





# Sales and Marketing Department

### **Job Description**

#### **General duties:**

- 1. To respond to any changes in the department function as dictated by the company.
- 2. To report for duty punctually follow the company dress codes.
- 3. To provide a courteous and professional service at all times.
- 4. To maintain good working relationships with colleagues, and all other departments.
- 5. To have a complete understanding of the employee handbook and adhere to the regulations contained within.
- 6. To have a complete understanding of and adhere to the company's policy relating to Fire, Hygiene, Health and Safety.
- 7. To maintain a high standard of personal appearance and hygiene at all times.

### **Occasional Duties:**

1. To carry out any other reasonable duties and responsibilities as assigned by the Senior Sales and Marketing Manager Western Europe.